

Manual da Marca

Guia de utilização da marca



TIPOGRAFIA

ABCDEF GHijklm 12345•—

American Captain

"LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISICING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS AUTE IRURE DOLOR IN REPREHENDERIT IN VOLUPTATE VELIT ESSE CILLUM DOLORE EU FUGIAT NULLA PARIATUR. EXCEPTEUR SINT OCCAECAT CUPIDATAT NON PROIDENT, SUNT IN CULPA QUI OFFICIA DESERUNT MOLLIT ANIM ID EST LABORUM."

ABCDEF ghijklm 12345 —

Corbel Bold

"Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."



MOLINA
ASSESSORIA LOGÍSTICA



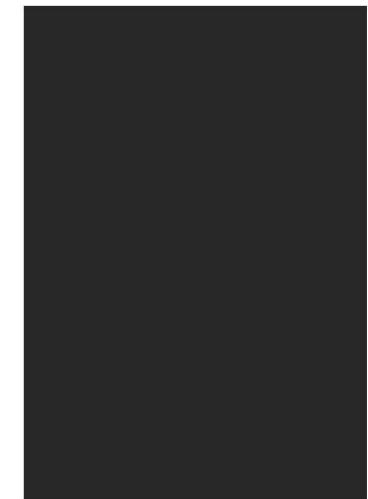
#f66e21
CMYK - 0, 75, 89, 0
RGB - 246, 110, 33
HSB - 22, 87, 96



#004485
CMYK - 96, 85, 25, 0
RGB - 0, 68, 133
HSB - 209, 100, 52



#c58153
CMYK - 28, 59, 74, 0
RGB - 197, 129, 83
HSB - 24, 58, 77

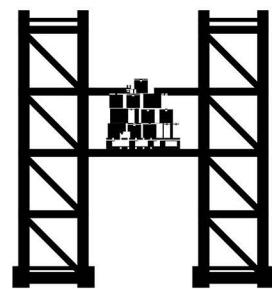


#282829
CMYK - 83, 80, 70, 51
RGB - 40, 40, 41
HSB - 240, 2, 16

CORES

Aplicação da marca em versões monocromáticas, em negativo e também em preto e branco, para que se evite problemas de descaracterização da marca.

VERSÃO MONOCROMÁTICA



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PROIBIÇÕES

Reforçamos que a marca deve ser apresentada exatamente da forma prevista no manual e que deve vedar aplicações impróprias que deterioram a identidade visual.

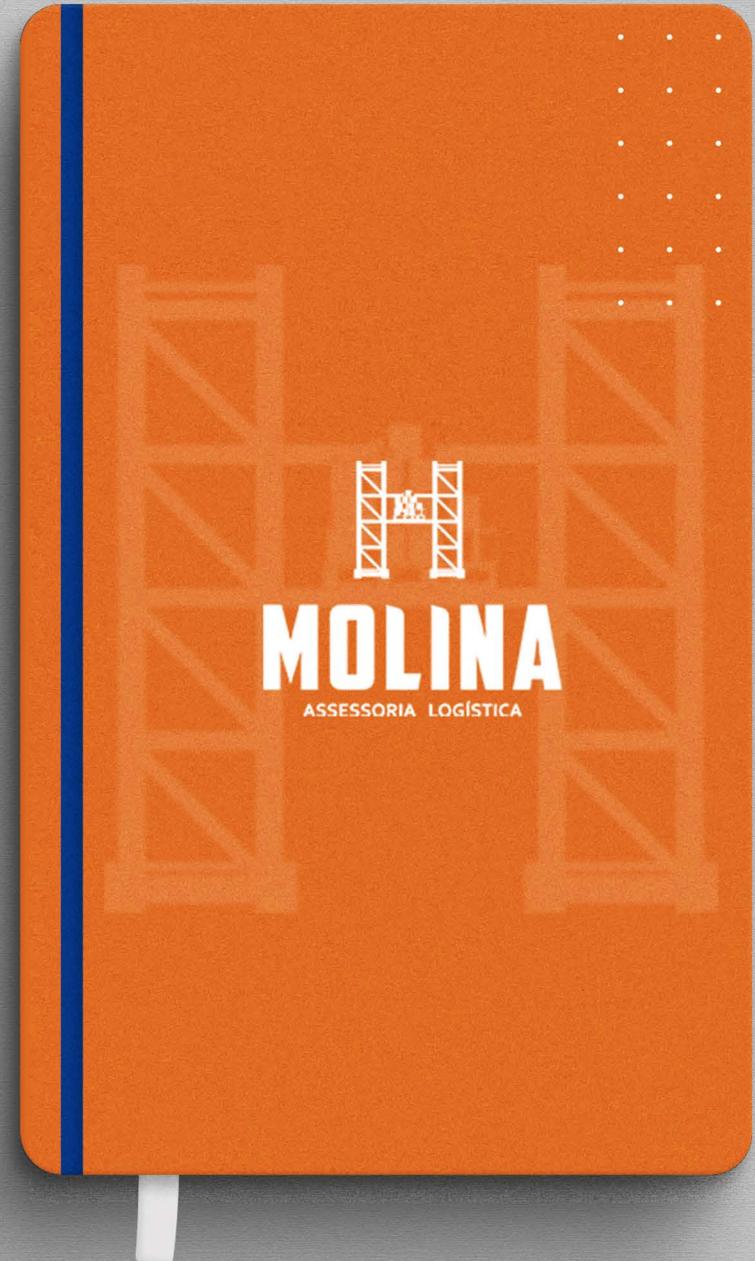


CARTÃO DE VISITAS



PAPEL TIMBRADO





FACEBOOK



A screenshot of a Facebook page for "H Molina - Logística". The page header features a profile picture of a smiling man in a suit holding a tablet, set against a background of warehouse shelving. To the right of the photo is the company logo, which consists of a stylized blue and orange 'H' icon above the word "MOLINA" in large, bold, blue and orange letters, with "ASSESSORIA LOGÍSTICA" in smaller text below it. The page title "H Molina - Logística" is followed by "Logística". On the right side of the cover photo, there is contact information: "(21) 96707-2521" and "hmoliname@gmail.com". A blue "LIKE" button is located at the bottom right of the cover photo area. Below the cover photo, the navigation bar includes "Home", "About", "Photos", "Videos", and "More".

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